





Agenda

Saturday, November 3, 2012

Sonya Laurence Green, Emcee

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

- Welcome: Mayor Phyllis Marcuccio
 - Council Member Bridget Newton
 - Council Member Mark Pierzchala
 - Former Council Member John Britton
- Reports from the Summit Working Groups
 - City Services & Budget: Ray Whalen
 - Education & School Capacity: Doug Sanford
 - Housing: Larry Finkleberg
 - Job Growth & Residential Workforce: **Caleb Michaud**
 - Preserving Rockville's Character: Jerry Callistein
 - Transportation & Traffic: **Sushil Birla**
- Community Feedback
- Keynote Address: Edward T. McMahon
- Next Steps: Barbara B. Matthews, City Manager

Welcome



Mayor Phyllis Marcuccio
City of Rockville



Organizers' Committee

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Dr. Judy Ackerman, Vice President and Provost, Montgomery College
Ms. Laurie Boyer, Executive Director, Rockville Economic Development, Inc.

Hon. John Britton, former Rockville City Councilmember

Ms. Denise Fredericks, Director , Stepping Stones Shelter

Dr. Renata Greenspan, Rockville Resident

Ms. Andrea Jolly, Executive Director, Rockville Chamber of Commerce

Mr. Al Lampert, Chair, Board of Directors, Rockville Economic Development, Inc.

Hon. Bridget Newton, Rockville City Councilmember

Hon. Mark Pierzchala, Rockville City Councilmember

Ms. Susan Prince, Rockville Resident and Board Member, Rockville Economic Development, Inc.

Dr. Pofen Salem, Rockville resident and
Montgomery County Office of Management and Budget



Six Working Groups

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

- First Rockville Summit held October 2011.
- 85 community members convened at follow-up on June 12, 2012
- Volunteers broke into six working groups to:
 - Identify Rockville's strengths and opportunities for improvement
 - Develop recommendations for Rockville's future
- Worked for four months, through October 15, 2012



Working Group Reports

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

- Full text of each Working Group's report is in your handout today.
Also posted online at: www.rockvillemd.gov/summit.
- Explanations of abbreviations from this presentation can be found in the written reports:
 - MCPS: Montgomery County Public Schools
 - APFO: Adequate Public Facilities Ordinance
 - MPDUs: Moderately Priced Dwelling Units
 - HOAs: Home Owners Associations
 - CIP: Capital Improvements Program



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic





City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Working Group Members

- Margaret Chao
- James Cieplenski
- Beryl Feinberg
- Paul Love
- Bridget Newton, Organizers' Liaison
- Art Stigile
- Julie Palakovich Carr, Vice Chair
- Raymond J. Whalen, Chair



City Services & Budget

City Services & Budget

Education & School Capacity

Housing

Job Growth & Residential Workforce

Preserving Rockville's Character

Transportation & Traffic

Major Issues

- Major components of city revenue have been flat or declining.
- The cost of running the City continues to increase.
- There is no desire or movement to diminish services.

Raising taxes and fees should be considered only after making careful value judgments on expenditures, examining costs and methods, and reviewing the potential of enhancing the tax base.



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Areas of Focus

- Revenue generation
- Employee pension funding
- Capital improvements and infrastructure
- City services



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Revenue Generation: Findings

The City has only three avenues to raise the revenue necessary to maintain services.

- Raise taxes and fees on current Rockville residents/businesses.
- Generate new revenue from economic development.
- Find ways to provide the same or similar services at less cost.



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Revenue Generation: Recommendations

- Incorporate economic impacts into public policy processes:
 - Educate stakeholders
 - Require estimates in land use planning, budget outlooks, staff reports and planning commission discussions
 - Conduct an economic development competitive analysis of Rockville, Gaithersburg and Montgomery County
 - Pursue potential annexations



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Revenue Generation: Recommendations

- Support and promote economic development:
 - Continue investing in REDI
 - Adopt an Incentives Policy
 - Establish an Economic Development Fund to match incentives from other governments
 - Review and streamline city processes



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Employee Pension Funding:

Findings

- The Defined Benefit plan's assets are 28% less than what is needed.
- City's policy is to make additional payments over the next 20 years to eliminate the shortfall.

Recommendations

- Contract for a comparative study of the total employee compensation package.
- Assess a supplemental employee contribution.
- Provide an independent fiduciary review at least once every three years.



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Capital Improvements and Infrastructure: Findings

- Rockville needs a functioning infrastructure to support its growing economy and population.
- Until a few years ago, city streets were repaved every 10 years. Now, city streets are repaved every 12 years.
- Rockville's water and sewer pipes are on what is equivalent to a 100-year replacement cycle.
- \$45.6 million in unfunded CIPs were identified by City staff in FY 2013.



City Services & Budget

City Services & Budget

Education & School Capacity

Housing

Job Growth & Residential Workforce

Preserving Rockville's Character

Transportation & Traffic

Capital Improvements and Infrastructure: Recommendations

- Don't extend street repaving beyond the current 12-year cycle.
- Increase funding and replacement cycle for aging water pipes.
- Issue new debt while interest rates are low to fund priority capital projects.



City Services & Budget

City Services & Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

City Services:

Findings

- Rockville meets residents' demands for excellent services.
- The cost of providing these services will increase as the population grows.

Recommendations

- Review city services on a regular basis for effectiveness and necessity.
- Compare services in neighboring jurisdictions.
- Create a Save Award to identify unnecessary spending.



Education and School Capacity

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic





Education and School Capacity

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Working Group Members

- Judy Ackerman, Organizers' Liaison
- Susan Beckerman
- Eileen Bernstein
- Julia Brodsky
- Caroline Chapin
- Thomas D'Albora
- Peter Gebre
- Maritsa George
- Chris Heald
- Krishna Kumar
- Devinie Lye
- Lauren Menser
- Cheryl Moss Herman

- Cheryl Peirce
- Mary Robinson
- Jennifer Russell



Education and School Capacity

Education is a keystone for a thriving and economically vital community. We encourage Rockville to adopt a multifaceted and comprehensive approach to education.

Areas of Focus

- Rockville influence on education
- School capacity
- Linking with city constituencies
- Improving the school learning environment
- Preschool activities
- Higher education
- Sustainability and safety

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Rockville Influence on Education

Findings

Laws prevent the City from formal relationships with education.

But there are informal ways that Rockville can, and should, work to improve its education system.

Recommendations

- Establish a Rockville Education Forum
- Establish a “Rockville Education” web portal
- Form a permanent City committee for education
- Encourage and support community involvement



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

School Capacity

Findings

- 7/9 of Rockville's schools are currently overcapacity still will be in 2016.
- Rockville's APFO differs from the similar ordinance for the County.
- Student growth continues from existing housing.

Recommendations

- Advocate for additional school capacity at the County and State levels.
- Participate in school facility planning committees.
- Facilitate relocation of Childhood Resource Center.
- Modify APFO to harmonize with the County.



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Linking with City Constituencies

Findings

- MCPS serves students from 164 countries speaking 184 languages.
- 26% of increased enrollment are Hispanic, 14.3 % are Asian American.
- 30% of MCPS students participate in subsidized meal programs, up 15.2% since 1990.
- Per Fuller Report from Summit 2011, Many K-12 teachers and college faculty cannot afford to live in Rockville due to limited housing stock/affordability.



Education and School Capacity

Linking with City Constituencies

Recommendations

- Strengthen partnership between the City and PTAs.
- Link with HOAs on education issues and advocacy.
- Help advertise school programs and services.
- Help the school system build communities among individuals who speak different languages.
- Support partnerships to promote transition from high school to higher education to business work force.
- Partner with MCPS and business to form training centers for prospective after-school teachers.
- Give preference to the development of MPDUs and workforce housing for teachers.

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Improving the School Learning Environment

Findings

- Schools are not linked with the business community.
- Students would benefit from business community role models and networking.
- Businesses would benefit from recruiting and work force preparation.

Recommendations

- Facilitate business-school partnerships through internships and class visits by executives.
- Improve the connection between education providers and workforce development needs.
- Promote awareness of educational initiatives.



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Preschool Activities

Findings

- 90% of a child's brain development happens by age 5.
- MCPS kindergartners are below MD state averages for school readiness and program attendance.
- MCPS preschool programs are limited w/waiting lists.
- >34% of MCPS kindergartners come from English Language Learners.

Recommendations

- Partner with government and private sector employers to develop child care programs.
- Disseminate information about preschool activities.
- Promote preschool via the Rockville Education Forum.



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Higher Education

Findings

- Local higher education options should support workforce development for Rockville's existing professional and entrepreneurial business sectors.
- Local independent research universities spawn new companies and research/graduate assistant jobs.

Recommendations

- Partner with others to secure a local, independent research university with bachelors and post-grad degrees.
- Promote higher education and continuing education for residents of all ages, including seniors.



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Education and School Capacity

Sustainability and Safety

Findings

- Big-picture “system thinking” is essential in various professional fields but missing from school curriculum.
- Montgomery College has won grants for sustainability.
- Bullying and external threats degrade school safety.

Recommendations

- Advocate for system thinking and sustainability education.
- Facilitate ties between schools and sustainability programs.
- Promote a nurturing and secure school environment.
- Allocate Rockville police as school resource officers.



Housing

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic





Housing

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Working Group Members

- Stacy Brooks
- Kimberly Dawkins
- Edward Duffy
- Larry Finkelberg, Chair
- Denise Fredericks, Organizers' Liaison
- Renata Greenspan, Organizers' Liaison
- Cynthia Cotte Griffiths
- Karen Hall
- Marie Henderson
- Aileen Klein
- Marilyn Leist
- Ruth O'Sullivan
- Sam Stiebel



**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Housing

Major Factors

Population growth is estimated at 34.6% by 2040.

Developable land is limited. Therefore:

- Redevelopment of low density areas will be critical to Rockville's success.

Strict limits and policies that unduly restrict that anticipated development have negative affects:

- Limit Rockville's ability to compete with surrounding areas.
- Limit Rockville's ability to maintain services.

Growth and development should not be restricted but rather managed. Unduly restricted development and growth will not allow for realistic and effective planning.



Housing

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Major Factors

One of Rockville's greatest challenges:
The perception that it is not accommodating to
business, growth and development.

Private sector may ultimately choose to engage
business and development elsewhere, resulting in:

- Continued aging of existing housing
- Limited/capped City property tax growth
- Reduced city revenue
- Higher housing costs
- Reduced affordable housing
- Reduced economic diversity among City residents.



City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Housing

*Development and growth can occur while maintaining the sense of “community”
Rockville is known and admired for.*

Recommendations

- Maintain diversity
- Provide for senior housing
- Preserve/improve the MPDU ordinance
- Maintain “community”
- Maximize and improve green development
- Protect/preserve single family housing stock
- Maintain/preserve existing housing stock
- Modify City APFO to mirror County APFO



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic





Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Working Group Members

Gerald Aldridge
Laurie Boyer, Organizers' Liaison
Bradley Cheng
Thomas Gorman
Stephen Hendrickson
Christine Juettner
Al Lampert, Organizers' Liaison
Charles Littlefield
Debra Liverpool



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Rockville's Strengths

- Technology infrastructure
- High quality of life
- Educational opportunities
- Rockville Town Center
- Presence of county, state, federal government
- High jobs-to-residents ratio

Rockville's Main Strengths

- Highly educated, diverse and technology-oriented work force
- Proximity to key transportation infrastructure



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Rockville's Limitations

- Traffic congestion; lack of control over major transportation arteries
- High cost of doing business; difficult, "unfriendly" city business permit processes
- Need for improved coordination between local, county, state & federal officials

Rockville's Main Limitations

- Limited available developable land
- High cost of living
- Quality of life at risk by over-development or loss of green space



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Promote balanced economic growth that respects Rockville's quality of life and strategically attracts the most desirable businesses and quality jobs to Rockville.

Recommendations

- City Policies
- City Actions:
 - New city policies & programs
- City Advocacy:
 - Ideas for possible advocacy, analysis or public discussion



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Recommendations: City Policies

- Provide business friendly processes
- Increase commercial tax base through redevelopment
- Continue funding economic development
- Capitalize on Rockville Pike and Metro stops
- Retain existing employers



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Recommendations: City Actions

- Create/strengthen city incentives
 - work-reside policies
 - tax credit for resident hires
 - in-kind incentives like infrastructure
- Brand/re-brand Rockville
- Increase public communication to/about business/jobs
- Take advantage of highly skilled seniors/retirees



Job Growth and Residential Workforce

City Services
& Budget

Education &
School Capacity

Housing

**Job Growth &
Residential
Workforce**

Preserving
Rockville's
Character

Transportation
& Traffic

Recommendations: City Advocacy

- Target specific industry clusters
- Capitalize on Rockville's strengths; minimize its limitations
- Be mindful of future trends
- Collaborate and lead in regional advocacy
- Initiate international advocacy
- Consider a Montgomery College metro stop
- Partner with higher education
- Seek future Federal agency/facility



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic





Preserving Rockville's Character

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

Working Group

Contributing Members

- Jerry Callistein
- Debbie Durham, Co-Chair
- Marlene Jacome, Co-Chair
- Andrea Jolly, Organizers' Liaison
- Craig Moloney
- Susan Prince, Organizers' Liaison
- Norene Stovall
- Jim Wasilak, Staff Liaison

**Rockville is "The Small City
with the Hometown Feel"**

Working Group

Advisory Members

- Jim Coyle
- Steve Edwards
- Mike Jaffee
- Jennifer Kaye
- Jim Marrinan
- Ruth O'Sullivan
- Dick Stoner
- Morgan Sullivan
- John Tyner
- Mary van Balgooy
- Max van Balgooy



Preserving Rockville's Character

**City Services
& Budget**

**Education &
School Capacity**

Housing

**Job Growth &
Residential
Workforce**

**Preserving
Rockville's
Character**

**Transportation
& Traffic**

To understand why people find Rockville a comfortable, desirable place to live and work, we looked at different facets of the City:

- Rockville's Physical Makeup
- Rockville's Social Components
- Rockville's Cultural Richness

We identified the Challenges facing our City

We presented some recommendations to help preserve and grow our Character



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Physical Characteristics

- History is honored
- Everyone can live here
- Shopping is king
- Near DC, Central to County
- Green space is central to our identity

**We are as well known for our Parks
as we are for the Pike**



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

**Preserving
Rockville's
Character**

Transportation
& Traffic

Social Characteristics

- Diverse community
- Middle class community
- Involved and engaged community
- Residential community

We understand the value of working together for common goals and we constantly strive to make things better for ourselves, our children, and our community.



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

**Preserving
Rockville's
Character**

Transportation
& Traffic

Cultural Characteristics

- Accessible cultural arts and entertainment
- Respect for our history
- Open, participatory government

Our culture: the shared history, shared experiences, and shared values that make Rockville a unique and interesting place to live.



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

**Preserving
Rockville's
Character**

Transportation
& Traffic

Rockville's Challenges

- Constrained tax base
- Business red tape
- Road and public transportation congestion
- Growing population and diversity
- County-run school system

Addressing our challenges in a way that protects the best interests of the City and its residents will not only preserve Rockville's character, but it will also help to define it.



Preserving Rockville's Character

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Recommendations

- Maintain our residential feel
- Encourage business/Broaden our tax base
- Be an advocate for education
- Balance heritage with growth
- Involve all interests and encourage voting
- Keep our green spaces green
- Support transportation alternatives

*Saying “Rockville’s character is...”
is like saying “I love you because...”
There is no one thing that defines it.*



Transportation and Traffic

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

**Transportation
& Traffic**





Transportation and Traffic

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

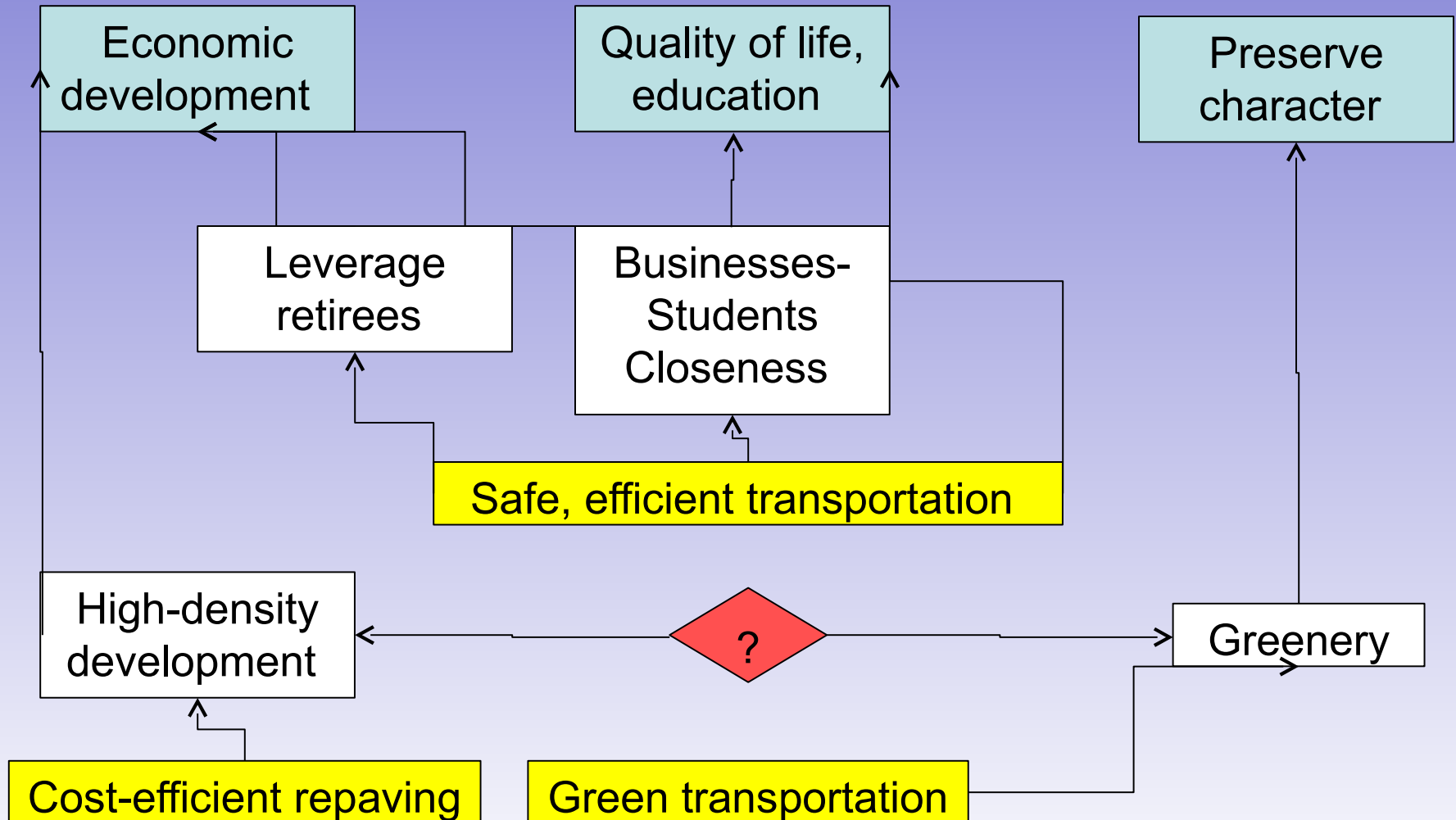
Working Group Members

- Herbert Baum, Co-Chair
- Sushil Birla, Co-Chair
- John Britton, Organizers' Liaison
- Tom Loggia
- Sara Moline
- Mark Pierzchala, Organizers' Liaison
- Scott Samborn, Co-Chair
- Anita Segreti
- Mike Stein
- Emad Elshafei, Staff Liaison
- David Levy, Staff Liaison
- Ann Wallas, Staff Liaison



Transportation and Traffic

Factors influencing needs





Transportation and Traffic

Not this!

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

**Transportation
& Traffic**





Transportation and Traffic

Get safer, greener, more efficient

Disincentivize
↑ single occupancy vehicles

Congestion fee

Enforcement

- Strong penalty
- Increased patrol:
 - Foot; Bike; Segway
 - Commercial security
- Automated surveillance
- Easier citizen reporting

Incentivize
green, ped, bike, shared transit

Parking outside high-density zone

Monetary incentives

All-weather sidewalks

All-weather bike paths

All-weather bus stops

Secure bike parking

Recharging stations

Intra-city circulator



Transportation and Traffic

Intra-city circulator: Within affordable reach



Nevada licensed this autonomous car
2011



Heathrow PRT
2011



Transportation and Traffic

Intra-city circulator: Exploit automation



Masdar City, UAE PRT
2010



Morgantown, W. Va PRT
1975



Transportation and Traffic

Don't let transit arteries split Rockville: Reconnect

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

**Transportation
& Traffic**





Transportation and Traffic

Exploit automation for repaving roads





Transportation and Traffic

Coordinate with other governance bodies

Metro Washington Council of Governments

Transportation Planning Board

Montgomery County

Rockville

WMATA



Transportation and Traffic

Safer, quicker, greener, cheaper

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

**Transportation
& Traffic**



Rotterdam, Netherlands: Metro to Business Park

Audience Polling



What do **YOU** think?

Keynote Address



Edward T. McMahon

Next Steps



Barbara B. Matthews
Rockville City Manager



Next Steps

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Presentation about Rockville Summit 2012
to the Rockville Mayor and Council:

Monday, November 19, 2012

Meeting begins at 7:00 PM

Rockville City Hall

All information on the Summit can be found
on the City of Rockville's website at:

www.rockvillemd.gov/summit



Next Steps

City Services
& Budget

Education &
School Capacity

Housing

Job Growth &
Residential
Workforce

Preserving
Rockville's
Character

Transportation
& Traffic

Components of the City's Master Plan under discussion in coming months:

- Historic Preservation Element
- Rockville Pike Plan
- Municipal Growth Element

Volunteer to serve on one of the City's
boards or commissions:

www.rockvillemd.gov/government/commissions/index.html

Stay Informed. Sign up for City email lists at:
<http://www.rockvillemd.gov/contacts/listservs.html>